



**END USER COUNCIL - 2024 Spring Meeting Agenda (New York City)**

**Council Dinner – April 9<sup>th</sup>      Council Meeting – April 10<sup>th</sup>**

For ULI Spring Meeting registration and general information, please visit [spring.uli.org](https://spring.uli.org).

As a friendly reminder, council members are required to maintain Full Member status with ULI and register for the Spring Meeting. If you have any questions regarding registration, please contact Andrea Schell at [andrea.schell@uli.org](mailto:andrea.schell@uli.org). For a general overview of the council, please visit <https://americas.uli.org/end-user-council/>. If you have any questions about the agenda, feel free to contact Jason Romero. ([jason.romero@qtsdatacenters.com](mailto:jason.romero@qtsdatacenters.com) ; or text/call 913-242-0617)



[photo credit: Arch. Digest]

***End User Council Cocktail Hour & Dinner Information:* Tuesday, April 9, 2024 at 6:00pm EST**

**Porchlight** [porchlightbar.com](https://porchlightbar.com)

**271 11<sup>th</sup> Ave**

**New York, NY 10001**



***End User Council Meeting Agenda: Wednesday, April 10, 2024***

The meeting will be held at **75 Varick**. Go to the **top floor**. The meeting will be open to guests from **ULI Greenprint**, a part of the **ULI Decarbonization Program** (<https://americas.uli.org/research/centers-initiatives/uligreenprint/membership/>).

<https://www.hudsonsquareproperties.com/buildings/75-varick-street/>



**9:00 AM – 9:30 AM EST**

Coffee, breakfast, and seating

**9:30 AM – 9:45 AM EST**

Opening remarks by council leadership. Member and guest introductions; and general announcements.

- Council Chair - Mike Huaco, Synopsys

**9:45 AM – 10:30 AM EST**

***Implementing Workplace Culture Strategies to Build Innovation Frameworks***

- Lis Russo, Gensler (<https://www.gensler.com/gri/the-culture-of-innovation>). Lis is the Culture Strategy Leader at Gensler in New York City. Her areas of expertise include organizational culture strategy, innovation capability building, change management, design strategy, user research, brand and experience design, service design, behavioral psychology, and transformational human experiences.

**10:30 AM - 11:15 PM EST**

***Importance of Indoor Air Quality*** - We breathe an entire swimming pool's worth of air every single day. Discover how these 2,000 gallons that pass through our bodies each day impact our health, productivity, and wellbeing. This will be an interactive discussion on the latest research, surprising findings, and practical strategies for understanding and optimizing Indoor Air Quality (IAQ) in the workplace. Come prepared to be surprised and walk away with a new understanding of how we can create healthier, high-performing environments for our occupants.

- Liam Bates, Kaiterra (<https://www.kaiterra.com/>)

**11:15 AM – 12:00 PM EST**

**Tenant Sustainability Success** - Daniele Horton, Founder & CEO at Verdani Partners, AIA, LEED Fellow, CEM, CRE®, CalBRE, MDEs, Fitwel Ambassador, will moderate a session featuring real estate owners and how they have successfully engaged tenants on green leasing, data sharing, fit-outs, etc. Verdani Partners manage ESG efforts for 21 national and international real estate portfolios with over 8,900 properties across 1.3 billion SF, representing over \$660 billion AUM.

- Daniele Horton, Founder of Verdani (<https://www.verdani.com/>)

**12:00 PM - 1:30 PM EST**

**Lunch & Chat with Tony Malkin, Chairman & CEO of Empire State Realty Trust – Landlord-Tenant Sustainability Practices.**

<https://www.esrtreit.com/team/anthony-e-malkin/>



**1:30PM - 2:30 PM EST**

**Evolving Experiences to Lead Change in Work and Places**

What would think of a workplace that had no desks, no monitors and no conference rooms?

How would you measure success if you weren't focused on attendance and utilization?

How do you experiment and evolve at a time when patience is in short supply?

Let's have a conversation about getting the most out of getting together and how experimental experiences can enable changes in work and places, on an industry wide scale.

- Brett Hautop, Workshape (<https://theworkshape.com/>)

**2:30PM - 4:00 PM EST**

**Rooftop happy hour @ 75 Varick** – Socialize with council members and guests.

**POST-MEETING EVENTS:**

**4:00 PM EST**

**Courtesy of Whitney Burns, Members and Guests are welcome to stay for the *Hines ULI Rooftop Happy Hour at 4:00pm – 7:00pm (also at 75 Varick)***

**7:30 PM EST**

**Courtesy of Leah Fitzgerald, Members and Guests are also welcome to attend the *CBRE Networking Reception on 4/10 at 7:30pm-11:30pm, located at:***

**Nobu Fifty Seven**

**40 W 57th Street**

**New York, NY 10019**

Contact [alissa.bisharat@cbre.com](mailto:alissa.bisharat@cbre.com) for registration link/email.

**SAVE THE DATES - Next Meetings:**

**2024 ULI FALL MEETING – LAS VEGAS, NEVADA October 28<sup>th</sup> – 30<sup>th</sup>**



[Salon.com]

**2025 ULI SPRING MEETING – DENVER, COLORADO May 12<sup>th</sup> – 14<sup>th</sup>**



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