



END USER COUNCIL - 2023 Spring Meeting Agenda (Toronto)

For ULI Spring Meeting registration and general information, please visit <https://spring.uli.org/>.

As a friendly reminder, council members are required to maintain Full Member status with ULI and register for the Spring Meeting. If you have any questions regarding registration, please contact Andrea Schell at andrea.schell@uli.org. For a general overview of the council, please visit <https://americas.uli.org/end-user-council/>. If you have any questions about the agenda, feel free to contact Jason Romero. (jason.romero@qtsdatacenters.com ; or text/call 913-209-2532)



[photo credit: Viator]

End User Council Cocktails & Dinner Details:

Wednesday, May 17, 2023, at 6:00pm – 9:00pm EST

Council members and guests are invited to cocktails and dinner at **SoHo House** (room is TBD), which is located at: **Bishop's Building, 192 Adelaide Street West, Toronto, ON M5H 0A4**



<https://www.sohohouse.com/en-us/houses/soho-house-toronto>

End User Council Meeting Date & Agenda:

Thursday, May 18, 2023 [hosted in person only]

The meeting will be held at **The Forum at CIBC SQUARE**. Please check in with security in the **Lobby** and you will be escorted to the meeting area.

CIBC Square (<https://www.cibcsquare.com/>)

81 Bay Street

Toronto, ON M5J 0E7



<https://www.hines.com/properties/cibc-square-toronto-ontario>

8:30 AM – 9:00 AM EST

Coffee, breakfast, and seating

9:00 AM – 9:30 AM EST

Opening remarks by council leadership. Member and guest introductions; and general announcements.

- Mike Huaco, Synopsys

9:30 AM – 10:00 AM EST

Toronto Market Overview – A presentation by CBRE on macro trends in Toronto.

10:00 AM – 10:45 AM EST

Infusing Hospitality into Workplace – Flexibility has become a key component in attracting and retaining workers and overall employee productivity. In a post-COVID era, with hybrid work the norm, old spaces will not entice workers to come back. Workplaces need to feel like a destination and, more importantly, offer conveniences employees can't find at home. The hospitality sector has a lot to teach us about creating spaces where people want to spend time. Our expert panel will discuss how the post-pandemic office can find inspiration in hospitality design to become a destination with intention that not only draws workers back, but also encourages them to stay.

- [Speakers are being confirmed]

10:45 AM – 11:00 AM EST

Break

11:00 AM – 11:45 AM EST

Gensler – Immersive Experiences in Next Generation Design – the importance of creating the concept narrative that shapes the user experience and defines dynamic social spaces and meaningful brand engagements.

- Lauren Adams, Strategy Director, Principal, Gensler (<https://www.gensler.com/people/lauren-adams>)

11:45 AM - 12:45 PM EST

Lunch & Presentation – Catered lunch and a presentation by Hines CIBC SQUARE team, about the vision behind the development.

1:00 PM - 2:00 PM EST

“Open Mic” Discussion – Engage in interactive ‘open mic’ discussion on any topics of interest, such as strategies for excess office space, hybrid work, inflation and interest rate impacts, supply chain, decarbonization, digital transformations, labor markets, and other challenges faced by corporate real estate leaders.

2:00 PM - 2:30 PM EST

Tour CIBC SQUARE

3:00 PM EST

Happy Hour - Location TBD, likely near CIBC Square



Next Meeting Save the Date:

2023 ULI FALL MEETING – LOS ANGELES, CA October 30th - November 2nd



<https://www.introducinglosangeles.com/>