

## END USER COUNCIL - 2021 Fall Meeting Agenda

For ULI Fall Meeting registration and general information, please visit <https://fall.uli.org/about/>. As a friendly reminder, council members are required to maintain Full Member status with ULI and register for the Fall Meeting. If you have any questions regarding registration, please contact Andrea Schell at [andrea.schell@uli.org](mailto:andrea.schell@uli.org). Also note that council members should be receiving annual council registration and invoicing details directly from ULI. For a general overview of the council, please visit <https://americas.uli.org/end-user-council/>.

### **Covid-19 Preparations: Proof of vaccination may be required at meeting locations**

We continue to monitor Covid-19 and the impact it may have on the Fall Meeting and our council agenda. We fully respect individuals' decisions on whether to get vaccinated or not; however, please note that council day attendees must be vaccinated and prepared to show proof of vaccination due to Covid-19 policies at meeting locations, as well as ULI's policies (please visit <https://fall.uli.org/vaccination-requirement/>). Also note that ULI will be utilizing the CLEAR mobile app as a secure means to provide proof of vaccination (please visit <https://fall.uli.org/wp-content/uploads/2021/09/Health-Pass-User-FAQs-.pdf>).

### ***End User Product Council Cocktails & Dinner Details:***

**Tuesday, October 12, 2021 at 6:00pm – 9:00pm CST**

Council members and guests are invited to cocktails and dinner at Siena Tavern (Elevated Lounge) in Fulton Market, which is located at:

Siena Tavern (<https://www.sienatavern.com/>)  
51 W. Kinzie Street  
Chicago, IL 60654

Please **RSVP** to Jason Romero ([jason.romero@platformv.com](mailto:jason.romero@platformv.com); or call/text 913-209-2532).



**End User Product Council Meeting Date & Agenda:**

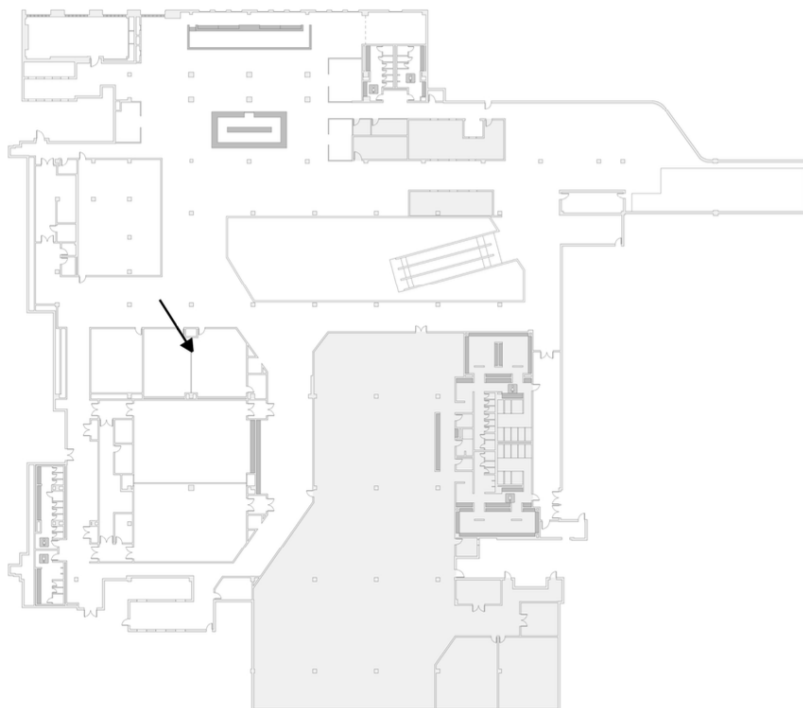
**Wednesday, October 13, 2021 [*hosted in person only*]**

We will start the day at the **Pony Express conference room on the Second Floor** of The Old Post Office (<https://post433.com/>), which is located at:

The Old Post Office Building  
433 W Van Buren St.  
Chicago, IL 60607



The Pony Express conference room is located on the second floor. There is daily rate parking garage onsite at 404 W Harrison St. From the onsite parking (or drop off), you can enter on the north side through an orange door labeled 'Historic Lobby'. This will bring you to the second floor. There is also street parking west of the building.



**7:30 AM – 8:00 AM CST [ *Pony Express conference room on 2<sup>nd</sup> Floor* ]**

Breakfast and seating

**8:00 AM – 8:30 AM CST**

Introductions and opening remarks by council chairs.

- Sue Zimbelmann, Pfizer
- Mike Huaco, Uber

**8:30 AM – 9:15 AM CST**

National Occupier Perspective presentation by CBRE on key aspects of what tenants are asking for in their leases in this post-pandemic world, the impact of amenities, as well as creative ideas and solutions for landlords and tenants.

- Paul Reaumont, Vice Chairman, CBRE
- Marcella LaHara, Senior Transaction Manager, CBRE

**9:15 AM – 10:30 AM CST [ *Uber's office* ]**

Presentation and tour of Uber's workplace led by Gensler, followed by group discussion on industry issues.

**10:30 AM – 10:45 AM CST**

Break

**10:45 AM – 11:45 AM CST [ *Pony Express conference room; 84.51's office* ]**

Presentation and drone fly-through and Matterport tour of 84.51's workplace (<https://www.8451.com/>), followed by group discussion on industry issues.

**11:45 AM - 12:20 PM CST [ *Bus* ]**

Loan on bus and transport to Fulton Market District.

**[ *Lunch and afternoon agenda continued to next page* ]**

Following The Old Post Office Building, we will head to the Fulton Market District for lunch, afternoon agenda, and happy hour.



**12:30 PM – 1:30 PM CST [Catered lunch and presentation at 320 North Sangamon]**

Enjoy catered lunch at 320 North Sangamon, which was recently developed by Tishman Speyer. Linsey Smith PhD, with Cushman & Wakefield, will present Chicago Market Highlights and Measures that Matter.

**1:30 PM – 2:00 PM CST [320 North Sangamon]**

Tour of 320 North Sangamon (<https://320northsangamon.com/>), then walk to next destination.

**2:15 PM – 3:15 PM CST [Google's Midwest HQ – 1000 W. Fulton]**

Tour of Google's Midwest headquarters at 1KFulton (<https://www.sterlingbay.com/tenants/google>), followed by group discussion, then walk to next destination.

**3:30 PM – 4:15 PM CST [Fulton East – 215 North Peoria]**

Tour of Fulton East (<https://fulton-east.com/>) which was built by Clayco; followed by group discussion and closing remarks.

**4:15 PM – 5:45 PM CST [Rooftop happy hour – Fulton East]**

Relax with a beverage in hand and socialize with council members and guests.

The bus will not be returning anywhere, so please plan to arrange for an Uber or other transportation to wherever you need to return to. Also, since we will be visiting multiple locations throughout the day, there may not be a designated location to store personal belongings, so please plan accordingly.